

Alt-Right Media Literacy Series

Alt-Right Media Literacy Series Symposium

Saturday - February 17

11am - 12pm	Arrive
12pm - 12:30pm	Welcome
12:30pm - 1:30pm	Lunch
1:30pm - 3:30pm	Roundtable Discussion: <i>Tracing the Contours of the Alt-Right Mediasphere</i>
3:30pm - 4pm	Coffee and Tea Break
4pm - 6pm	Keynote: <i>Cucked by Capitalism: the Gender of the Liberal PMC</i> Professor Catherine Liu (UCI)
6pm - 7:30pm	Dinner

Accompanying Events

Friday - February 16

4pm - 6pm Graduate Workshop for the *Media Fields* Special Issue

Sunday - February 18

11am Visit to the Ronald Reagan Presidential Library and Museum

Symposium and workshop at the
Sedgwick Reserve 3566 Brinkerhoff Ave, Santa Ynez, CA 93460

Register by Wednesday - February 14

<https://forms.gle/gSZx7DJWxXFCYnRT9>



INTERDISCIPLINARY
Humanities
CENTER

Visit us <https://www.altrightmedialiteracy.com/>

Alt-Right Media Literacy Series

Alt-Right Media Literacy Series Symposium

Saturday - February 17

1:30pm - 3:30pm Roundtable Discussion: ***Tracing the Contours of the Alt-Right Mediasphere***

Bringing together questions of gender, the “manosphere,” crypto, and other defining aspects of the Alt-Right mediasphere, in this roundtable we invite all participants to join us in a discussion of influencer Andrew Tate and memes of Chads, Stacy’s, and tradwives leading up to our keynote. This roundtable will begin a conversation to continue in our *Media Fields Special Issue: Media Literacy of the American Alt-Right*.

4pm - 6pm Keynote: ***Cucked by Capitalism: the Gender of the Liberal PMC*** **Professor Catherine Liu (UCI)**

In this paper, I explore the rise of the “manosphere” in terms of deindustrialization, the rise of white collar elites and the repression of class by second wave feminism in their focus on feelings, marital and sexual discontent rather than labor action and solidarity. The PMC’s [Professional-Managerial Class] version of gender equality is embodied by a focus on the demonization of traditional gender roles: this attitude is well aligned with the dominant ideology of work in the post-industrial era. Recently articles like this one “Why Men are Drifting to the Alt Right” have finally taken notice of the gender of the Alt-Right, which I understand as a reaction formation to the recent evolution of liberalism and the crisis of capitalism. This presentation frames the “manosphere” in relationship to this ideological, historical formation.